



## **Consultancy Description**

### **Alliance to End Slavery and Trafficking Director**

#### **Background**

- The anti-trafficking movement is at a strategic crossroads. Two decades of front-line interventions and federal policy advocacy have established programmatic and policy frameworks to sustainably eradicate forced labor and sex trafficking worldwide. What is needed now is a concerted effort to build political will to scale-up the movement's activities and impact.
- The Alliance to End Slavery and Trafficking (ATEST) is uniquely positioned to lead the movement toward broader and deeper impact. As America's leading anti-trafficking policy coalition, providing policymakers with consensus recommendations from 15 of the nation's top domestic and international anti-trafficking organizations, ATEST has provided, and will continue to provide, unparalleled leadership.
- The newly funded position of ATEST Director is a one-year contract appointment, paid by and contractually reportable to ATEST member organization United Way Worldwide, directly supervised by United Way in collaboration with the ATEST co-chairs, and taking strategic and operational direction from ATEST coalition members

#### **Core ATEST Director Deliverables**

- Ensure the Alliance is positioned at the forefront of the anti-trafficking movement by coordinating internal activities and external relations that strengthen the Alliance's reputation and impact.
- Deepen collaboration with allied organizations and coalitions to strengthen the movement's collective voice and further establish ATEST's role as a collaborative actor.
- Build consensus and momentum for increased anti-trafficking appropriations in coming years, based on data and research among practitioners in the field. Coordinate ATEST members to advocate for increased appropriations with the White House and Congress.

- Conduct administrative support activities for the Alliance, to allow member organizations to focus on policy advocacy activities that advance Alliance goals.
- Coordinate fundraising activities to secure ongoing financial stability and operational capacity for the Alliance.

## **Key Responsibilities**

### **Alliance Coordination, Communications and Operations**

- Support Alliance co-chairs in developing meeting agendas and facilitating bi-weekly calls, quarterly meetings, and an annual retreat.
- Create periodic outreach newsletters to promote the goals and activities of the Alliance and its member organizations.

### **Movement Outreach**

- Establish routine communications with organizations and coalitions outside ATEST to strengthen coordination of action, build ATEST's reputation as a movement leader, and identify emerging advocacy initiatives and potential for ATEST involvement.
- Conduct outreach and invitations to one or two survivor-led organizations to join ATEST within one year, facilitate onboarding, and ensure successful integration into Alliance activities and decision making, in partnership with the ATEST Membership and Partnerships Subcommittee.

### **Congressional and Administration Engagement**

- Ensure annual appropriations request letters to the administration and Congress are completed and submitted, that appropriations subcommittee staff meetings are conducted and that appropriations mark-ups are tracked, and necessary interventions are conducted.
- Advance the Alliance's goal of increasing anti-trafficking appropriations and work with the coalition to build the case, based on data and experience of service providers, survivors and practitioners, to achieve this goal, by implementing ATEST coalition members' strategy decisions
- Advance the Alliance's goals for reauthorization of the Trafficking Victims Protection Act through proactive engagement with congressional staff, by implementing ATEST coalition members' strategy decisions.
- Support the Alliance's calls to action for the administration, as detailed in ATEST's extensive recommendations to the Biden-Harris administration, through consistent engagement with executive departmental staff.

- Coordinate ATEST submission of public comments for the State Department's annual TIP Report, and timely responses to other calls for comment from federal agencies and Congress as needed.
- Coordinate opportunities for congressional testimony, questions for the record, and other policy submissions as needed.
- Create and maintain trackers for the status of anti-trafficking legislation and policy initiatives, identifying key stakeholders, influencers and related engagement activities.

## **Traditional and Social Media Outreach**

- Rebuild ATEST website to reflect the current presentation of the Alliance's identity, values, goals, and resources.
- Create op-eds, fact sheets, tip sheets, infographics and other media relations collateral to publicly promote Alliance advocacy goals and resources for journalists.
- Develop and maintain a consistent social media presence for the Alliance and its policy goals.
- Serve as media spokesperson for the Alliance when contacted, and routinely pitch story ideas to journalists.

## **Key Qualities Desired**

- Strategic thinker
- Collaborative spirit and high emotional intelligence
- Articulate and effective communicator
- Detail-oriented discipline
- Experience in human rights and anti-trafficking policy advocacy at the federal level
- Experience working with survivors of forced labor or human trafficking and/or affected communities
- Experience working directly with people from diverse racial, ethnic, and socioeconomic backgrounds
- Experience in media relations and communications as a movement or organizational spokesperson
- Knowledge of and alignment with ATEST's history, values, and policy goals

## Salary and Location

The position is based in Washington, D.C.

The director is an independent contractor, paid at a rate of \$10,000 for 150 hours of work per month. The contract will be managed by ATEST member, United Way Worldwide. The Director will work with United Way on all contract details and management.

## How to Apply

Please send your resume and cover letter to ATEST Co-Chair Anita Teekah ([anita.teekah@safehorizon.org](mailto:anita.teekah@safehorizon.org)) and ATEST Governance Subcommittee Chair Matt Stark Blumin ([matt@ciw-online.org](mailto:matt@ciw-online.org)) by September 10, 2021. Applications received after this date may not be considered.

*The Alliance to End Slavery and Trafficking is a U.S. based coalition that advocates for solutions to prevent and end all forms of human trafficking and modern slavery around the world.*

*ATEST member organizations include: Coalition to Abolish Slavery & Trafficking (CAST), Coalition of Immokalee Workers (CIW), Free the Slaves, HEAL Trafficking, Human Trafficking Institute, Humanity United Action (HUA), McCain Institute for International Leadership, National Network for Youth (NN4Y), Polaris, Safe Horizon, Solidarity Center, T'ruah: The Rabbinic Call for Human Rights, United Way Worldwide, Verité and Vital Voices Global Partnership.*

*ATEST is an equal-opportunity alliance. Qualified applicants are considered for consultancies without regard to age, race, color, religion, sex, national origin, sexual orientation, disability, or veteran status.*

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